



# Community Profile

37830 (Oak Ridge) 3  
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Geography: ZIP Code

Prepared by Esri

**37830 (Oak Ri...**

<b>Population Summary</b>	
2000 Total Population	27,977
2010 Total Population	29,876
2021 Total Population	31,485
2021 Group Quarters	515
2026 Total Population	31,970
2021-2026 Annual Rate	0.31%
2021 Total Daytime Population	48,293
Workers	32,021
Residents	16,272
<b>Household Summary</b>	
2000 Households	12,286
2000 Average Household Size	2.24
2010 Households	13,003
2010 Average Household Size	2.26
2021 Households	13,589
2021 Average Household Size	2.28
2026 Households	13,779
2026 Average Household Size	2.28
2021-2026 Annual Rate	0.28%
2010 Families	8,109
2010 Average Family Size	2.86
2021 Families	8,279
2021 Average Family Size	2.90
2026 Families	8,338
2026 Average Family Size	2.91
2021-2026 Annual Rate	0.14%
<b>Housing Unit Summary</b>	
2000 Housing Units	13,671
Owner Occupied Housing Units	61.9%
Renter Occupied Housing Units	27.9%
Vacant Housing Units	10.1%
2010 Housing Units	14,736
Owner Occupied Housing Units	57.7%
Renter Occupied Housing Units	30.6%
Vacant Housing Units	11.8%
2021 Housing Units	15,516
Owner Occupied Housing Units	55.2%
Renter Occupied Housing Units	32.4%
Vacant Housing Units	12.4%
2026 Housing Units	15,765
Owner Occupied Housing Units	56.0%
Renter Occupied Housing Units	31.4%
Vacant Housing Units	12.6%
<b>Median Household Income</b>	
2021	\$52,702
2026	\$56,688
<b>Median Home Value</b>	
2021	\$179,989
2026	\$208,836
<b>Per Capita Income</b>	
2021	\$33,391
2026	\$37,263
<b>Median Age</b>	
2010	43.5
2021	45.5
2026	46.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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### 2021 Households by Income

Household Income Base	13,589
<\$15,000	11.3%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	10.9%
\$100,000 - \$149,999	12.8%
\$150,000 - \$199,999	6.1%
\$200,000+	5.2%
Average Household Income	\$77,276

### 2026 Households by Income

Household Income Base	13,779
<\$15,000	9.6%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	13.9%
\$150,000 - \$199,999	7.1%
\$200,000+	6.0%
Average Household Income	\$86,370

### 2021 Owner Occupied Housing Units by Value

Total	8,569
<\$50,000	3.2%
\$50,000 - \$99,999	18.1%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	16.1%
\$200,000 - \$249,999	12.8%
\$250,000 - \$299,999	11.6%
\$300,000 - \$399,999	9.3%
\$400,000 - \$499,999	5.8%
\$500,000 - \$749,999	3.0%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$215,422

### 2026 Owner Occupied Housing Units by Value

Total	8,822
<\$50,000	2.2%
\$50,000 - \$99,999	14.0%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	15.3%
\$200,000 - \$249,999	13.5%
\$250,000 - \$299,999	13.9%
\$300,000 - \$399,999	11.7%
\$400,000 - \$499,999	7.9%
\$500,000 - \$749,999	3.9%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$243,570

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	29,879
0 - 4	5.5%
5 - 9	6.2%
10 - 14	6.1%
15 - 24	11.3%
25 - 34	11.0%
35 - 44	11.7%
45 - 54	15.0%
55 - 64	14.0%
65 - 74	8.5%
75 - 84	6.6%
85 +	4.1%
18 +	78.0%
2021 Population by Age	
Total	31,485
0 - 4	4.9%
5 - 9	5.4%
10 - 14	5.9%
15 - 24	10.4%
25 - 34	11.3%
35 - 44	11.4%
45 - 54	12.4%
55 - 64	15.0%
65 - 74	12.3%
75 - 84	6.7%
85 +	4.2%
18 +	80.0%
2026 Population by Age	
Total	31,970
0 - 4	4.9%
5 - 9	5.4%
10 - 14	5.9%
15 - 24	10.3%
25 - 34	10.8%
35 - 44	11.4%
45 - 54	12.3%
55 - 64	13.7%
65 - 74	13.1%
75 - 84	8.1%
85 +	4.1%
18 +	80.3%
2010 Population by Sex	
Males	14,120
Females	15,756
2021 Population by Sex	
Males	14,965
Females	16,520
2026 Population by Sex	
Males	15,205
Females	16,765

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>	
Total	29,875
White Alone	84.4%
Black Alone	7.9%
American Indian Alone	0.4%
Asian Alone	2.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.0%
Two or More Races	3.0%
Hispanic Origin	4.5%
Diversity Index	34.3
<b>2021 Population by Race/Ethnicity</b>	
Total	31,485
White Alone	81.2%
Black Alone	8.3%
American Indian Alone	0.5%
Asian Alone	3.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.8%
Two or More Races	3.7%
Hispanic Origin	6.4%
Diversity Index	41.2
<b>2026 Population by Race/Ethnicity</b>	
Total	31,970
White Alone	79.6%
Black Alone	8.4%
American Indian Alone	0.6%
Asian Alone	3.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.3%
Two or More Races	4.2%
Hispanic Origin	7.5%
Diversity Index	44.7
<b>2010 Population by Relationship and Household Type</b>	
Total	29,877
In Households	98.4%
In Family Households	79.6%
Householder	27.1%
Spouse	19.8%
Child	28.0%
Other relative	2.7%
Nonrelative	2.1%
In Nonfamily Households	18.8%
In Group Quarters	1.6%
Institutionalized Population	0.8%
Noninstitutionalized Population	0.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>	
Total	23,080
Less than 9th Grade	1.9%
9th - 12th Grade, No Diploma	5.4%
High School Graduate	18.3%
GED/Alternative Credential	5.3%
Some College, No Degree	20.5%
Associate Degree	8.9%
Bachelor's Degree	19.9%
Graduate/Professional Degree	19.7%
<b>2021 Population 15+ by Marital Status</b>	
Total	26,360
Never Married	28.2%
Married	51.7%
Widowed	7.3%
Divorced	12.7%
<b>2021 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	16,328
Population 16+ Employed	94.0%
Population 16+ Unemployment rate	6.0%
Population 16-24 Employed	10.9%
Population 16-24 Unemployment rate	15.0%
Population 25-54 Employed	57.7%
Population 25-54 Unemployment rate	5.8%
Population 55-64 Employed	19.5%
Population 55-64 Unemployment rate	2.9%
Population 65+ Employed	11.9%
Population 65+ Unemployment rate	2.4%
<b>2021 Employed Population 16+ by Industry</b>	
Total	15,355
Agriculture/Mining	0.3%
Construction	8.6%
Manufacturing	6.6%
Wholesale Trade	0.7%
Retail Trade	10.3%
Transportation/Utilities	3.0%
Information	0.8%
Finance/Insurance/Real Estate	4.3%
Services	59.9%
Public Administration	5.5%
<b>2021 Employed Population 16+ by Occupation</b>	
Total	15,355
White Collar	67.5%
Management/Business/Financial	14.5%
Professional	32.7%
Sales	8.3%
Administrative Support	12.0%
Services	15.6%
Blue Collar	16.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	1.6%
Production	4.2%
Transportation/Material Moving	4.6%

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<b>2010 Households by Type</b>	
Total	13,003
Households with 1 Person	33.0%
Households with 2+ People	67.0%
Family Households	62.4%
Husband-wife Families	45.5%
With Related Children	17.2%
Other Family (No Spouse Present)	16.8%
Other Family with Male Householder	4.0%
With Related Children	2.3%
Other Family with Female Householder	12.9%
With Related Children	8.4%
Nonfamily Households	4.6%
All Households with Children	28.3%
Multigenerational Households	2.9%
Unmarried Partner Households	5.4%
Male-female	4.7%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	13,004
1 Person Household	33.0%
2 Person Household	35.2%
3 Person Household	14.4%
4 Person Household	10.5%
5 Person Household	4.6%
6 Person Household	1.5%
7 + Person Household	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	13,003
Owner Occupied	65.4%
Owned with a Mortgage/Loan	39.8%
Owned Free and Clear	25.6%
Renter Occupied	34.6%
<b>2021 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	163
Percent of Income for Mortgage	14.4%
Wealth Index	89
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	14,736
Housing Units Inside Urbanized Area	91.8%
Housing Units Inside Urbanized Cluster	0.2%
Rural Housing Units	8.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	29,876
Population Inside Urbanized Area	91.3%
Population Inside Urbanized Cluster	0.2%
Rural Population	8.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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### Top 3 Tapestry Segments

1. Exurbanites (1E)
2. Small Town Simplicity (12C)
3. Midlife Constants (5E)

### 2021 Consumer Spending

Apparel & Services: Total \$	\$23,895,914
Average Spent	\$1,758.47
Spending Potential Index	83
Education: Total \$	\$18,909,053
Average Spent	\$1,391.50
Spending Potential Index	81
Entertainment/Recreation: Total \$	\$37,570,624
Average Spent	\$2,764.78
Spending Potential Index	86
Food at Home: Total \$	\$62,632,172
Average Spent	\$4,609.03
Spending Potential Index	85
Food Away from Home: Total \$	\$42,596,341
Average Spent	\$3,134.62
Spending Potential Index	83
Health Care: Total \$	\$74,377,168
Average Spent	\$5,473.34
Spending Potential Index	88
HH Furnishings & Equipment: Total \$	\$25,793,521
Average Spent	\$1,898.12
Spending Potential Index	84
Personal Care Products & Services: Total \$	\$10,305,227
Average Spent	\$758.35
Spending Potential Index	85
Shelter: Total \$	\$226,797,433
Average Spent	\$16,689.78
Spending Potential Index	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$28,167,878
Average Spent	\$2,072.84
Spending Potential Index	87
Travel: Total \$	\$28,680,370
Average Spent	\$2,110.56
Spending Potential Index	83
Vehicle Maintenance & Repairs: Total \$	\$12,963,963
Average Spent	\$954.00
Spending Potential Index	86

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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